

Exclusive Member Perks – Licensed Private Driver Network

As a member of the Licensed Private Driver Network, you will get the following perks, all for the affordable price of €125 per year. Visit the <u>special landing page</u> on my website to find out more or pay <u>here</u> if you are interested in joining now.

1. Featured Listing on My Website

Exclusive listing on my website, <u>Ireland on a Budget</u>, that will include the following: your name; the region you do business in and the parts of the island of Ireland that you cover; your website, if you have one; your contact details; if you operate a wheelchair accessible vehicle, and any other qualifications you might have in addition to the driver license. For example, some licensed drivers are also qualified tour guides.

2. Facebook Group Promotion

As a member of the Licensed Private Driver Network, you'll benefit from additional exposure in the group in the form of a "Member Spotlight" that will be conducted on a rotational basis, the frequency of which will be determined based on the size of the network and how it evolves over time. I will notify members of the network in advance of this, providing them with instructions as to what I need (for example, a photo, a testimonial from a happy customer, or something else that promotes your service, etc.). Seasonal promotional campaigns will also be part of this network benefit. Examples might include a seasonal offering that you are promoting during off-peak travel seasons.

3. Elevated Status in the Licensed Private Driver PDF

As a member of the Licensed Private Driver Network, your name and business will be elevated to the top of the PDF alongside a membership badge that will reflect your status as a paying member.

4. Newsletter Mentions

The "Member Spotlight" will also be included in my monthly newsletter, and when subscribers contact me for the name of a licensed private driver in a particular region, I will be sure to recommend you and/or provide you with a direct referral/lead that you can follow up with.